

TRAFFIC BOX WRAP 2016/2017 CALL FOR ENTRY - OPEN COMPETITION

APPLICATION GUIDELINES

City Council passed a resolution in November 2013 establishing a Graffiti Task Force, made up of City staff and community partners, to combat nuisance tagging throughout the community. In an effort to fulfill this mandate and promote street art, the City has established a Traffic Box Wrap Competition that will engage local artists to beautify the boulevards of Sault Ste. Marie.

The Corporation of the City of Sault Ste. Marie is announcing the second round of open competition for local artists to submit designs for traffic box wraps. This Call For Entry is open to all artists working in a broad range of media, including painters, photographers, collage artists, mosaic artists, graffiti artists, etc. who are residents of Sault Ste. Marie and surrounding area. **This year's theme will be Canada's 150th Anniversary** (where focus can include but is not limited to: diversity & inclusion, reconciliation, the environment and youth).

TIMELINES

Application and digital images must be submitted by:	4:00 p.m., on Friday, January 13, 2017
Selection Committee will review entries:	January 16 – January 27, 2017
Applicants will be notified of decisions by:	January 27, 2017
Council Reveal of Successful Design(s)	February 6, 2017

INFORMATION ON TRAFFIC BOXES

1. Traffic boxes range in size and shape and often have special features, including meters, vents, handles, etc. Please see **Appendix A** for details on the two most common traffic boxes found in Sault Ste. Marie. The Successful Design(s) as determined by the process set out herein shall be capable of being applied as a wrap to the variety of traffic boxes in Sault Ste. Marie;
2. This project's primary focus is the wrapping of traffic boxes owned by the City of Sault Ste. Marie in the downtown core (see **Appendix B** for proposed locations, please note these locations may change), but boxes owned by other entities may be wrapped as well with their permission;
3. The Successful Design(s) may be modified to cover more than one box when they appear in a cluster and/or modified as necessary to apply to each traffic box given the variety of traffic boxes in Sault Ste. Marie;
4. The City of Sault Ste. Marie will digitally apply the Successful Design(s) to a high-quality vinyl wrap that will be applied to the traffic box. The Successful Artist(s) will not fabricate or install the Successful Design(s) on the traffic box; and
5. The City of Sault Ste. Marie shall reserve its right to determine the number and location of traffic boxes in the City of Sault Ste. Marie to be wrapped for this project.

STANDARDS FOR DESIGN SUBMISSIONS

1. All Design Submissions must be original, which is designed and executed by the Artist(s) submitting the design ("Submitting Artist");
2. Any Design Submissions made from a commercial pattern, mold, or created by anyone other than the Submitting Artist is not eligible. No copyrighted material other than that of the Submitting Artist will be accepted for entry into the competition;
3. Design Submissions made from purchased kits, or the use of decals, will not be accepted for entry into the competition;
4. Design Submissions containing commercial reproductions or embellished commercial products will not be accepted for entry into the competition;
5. Design Submissions shall not contain any advertising, branding or commercial images, failing which the Design Submission shall not be accepted for entry into the competition;
6. Design Submissions shall not be profane, indecent, obscene, or promote violence, hatred, contempt or discrimination, the determination of which will be made by the Selection Committee at their sole discretion;
7. Design Submissions that cause driver distraction or that cause confusion with the traffic signs will not be accepted (i.e. submissions shall not contain any representations of traffic lights, signs or signals) for entry into the competition;
8. Designs Submissions must meet a high standard of quality to be considered by the Selection Committee; and
9. Designs Submissions should be scalable to a variety of box sizes and styles, and some cropping may occur.

ENTRY PROCESS

A Submitting Artist may submit up to three (3) Design Submissions as digital images. Each Design Submission must be a separate file that is clearly named with the title of the piece. Each Design Submission should be of sufficient high quality – 3000 pixels set at a quality of 300 dpi or better - that will allow the Selection Committee to soundly assess and review the works. Each Design Submission must be submitted on a Flash Drive or CD/DVD in a JPEG format. The submission of a Design Submission constitutes the Submitting Artist's acceptance of all competition rules and standards. The Successful Artist(s) will receive a total honorarium of \$500 to cover fees and supplies for each Successful Design. All Design Submissions must be hand delivered to the Engineering Division of The Corporation of the City of Sault Ste. Marie, 5th Floor, Civic Centre, 99 Foster Drive, in a sealed envelope no later than 4:00 p.m., on Friday, January 13, 2017. All other Design Submissions not meeting the qualifications set out herein shall be disqualified.

SELECTION PROCESS

In an effort for the Selection Committee to remain objective and unbiased during the selection process, all Design Submissions shall be anonymous and Submitting Artists shall not be identified. No Submitting Artist identification may be present on any digital image submitted. Failure to comply with these requirements shall render a Design Submission ineligible for the selection process.

1. All Design Submissions will be evaluated by a Selection Committee, which could be composed of artists, art professionals, members of the community, and relevant City staff;
2. Selection Committee members will review each Design Submission that meets the criteria set out above and herein independently and submit confidential results to the Organizing Committee;
3. Where Submitting Artists are submitting multiple Design Submissions, each Design Submission will be assessed separately;
4. For the sake of privacy, confidentiality, and to eliminate any real or perceived inferences of bias or influence, the names of Selection Committee members will not be released;
5. The selection process may require the short-listing of Design Submissions depending on the number of Design Submissions received by the Selection Committee;
6. The Selection Committee will score each Design Submission on a scale of 1 – 10 (1 being the lowest score and 10 being the highest score) for each of the following criteria:
 - a. First Impression - engaging, bold and unique;
 - b. Technique - colour, design, technique, etc.;
 - c. Strengthen community identity and place;
 - d. Touches on the Canada 150th Anniversary theme;
 - e. Adaptability to various traffic controller boxes;
 - f. Creativity, Originality, and Uniqueness;
 - g. Use of space; and
 - h. Communication of the piece.
7. Scores from each Selection Committee appraisal will be tallied for each Design Submission by members of the Selection Committee;
8. A minimum of one (1) and a maximum of three (3) Design Submissions with the highest aggregate scores will be sent to the Organizing Committee for approval;
9. Up to three (3) Design Submissions may be chosen by the Selection Committee to be applied to the traffic boxes in the proposed project area (see **Appendix B**) and shall be considered the Successful Design(s);
10. If there is more than one (1) Successful Design, the Organizing Committee in consultation with the Selection Committee shall decide the location and number of vinyl wraps for each Successful Design that will be applied to the traffic boxes in the City of Sault Ste. Marie;
11. It is possible for a Submitting Artist to have more than one (1) Successful Design in this competition;
12. Decisions of the Selection Committee are final and cannot be contested;
13. All Submitting Artists shall be advised whether or not their respective Design Submission was the Successful Design. The Successful Artist(s) will be asked to keep the decision confidential until the Successful Design(s) is revealed at Council; and
14. Each Successful Artist(s) of the Successful Design(s) shall receive full recognition of their work, wherever possible (i.e. press release, reveal event, etc.). The Successful Artist(s) consents to the public release of their name/identity by The Corporation of the City of Sault Ste. Marie.

APPLICATION CHECKLIST

1. Up to three Design Submissions in high resolution digital format (JPEG) **with no identification on the images;**
2. Short descriptive statement;
3. Completed application; and
4. Signed Acknowledgement and Indemnity.

All Design Submissions must contain **all** of the above noted requirements to be complete. If a Design Submission fails to include any of the above noted elements, the Design Submission shall be determined to be incomplete and shall not be accepted for entry into the competition.

TRAFFIC BOX WRAP CALL FOR ENTRY - OPEN COMPETITION

The City of Sault Ste. Marie is holding a competition for artists' works to be fabricated on a vinyl wrap to be placed on traffic boxes throughout downtown.

This Competition has been established by the Engineering Division of The Corporation of the City of Sault Ste. Marie to promote the growth and exposure of local artists, foster partnerships, deter nuisance graffiti, and build community spirit. This Competition will increase public knowledge and appreciation of our local fine arts. It creates an opportunity that gathers diverse artists together in a high-quality opportunity to showcase their work and represent their City.

Please read the application guidelines and standards carefully before completing the application and submitting your design.

Please Print except for your signature.

Deadline for submission is: 4:00 p.m., on Friday, January 13, 2017

To be hand delivered in a sealed envelope to the Engineering Division, Civic Centre, 5th Floor, 99 Foster Drive

Design Submission

Name: _____

Mailing Address: _____

Postal Code: _____ Telephone: _____

Email: _____ Website: _____

TRAFFIC BOX WRAP – ACKNOWLEDGEMENT AND INDEMNITY

I _____ am a Submitting Artist in the Traffic Box Wrap Competition of The Corporation of the City of Sault Ste. Marie (“City”). I have read and understand the Call For Entry in its entirety and agree to abide by the terms, conditions and guidelines set out therein. I agree that the terms, conditions and guidelines set out in the Call for Entry form part of this Agreement.

I further acknowledge and agree that in submitting _____ Design Submission(s) for the Traffic Box Wrap Competition, specifically _____ (title of the piece) that my Design Submission(s) shall be considered by the Selection Committee for the Traffic Box Wrap Competition. In the event that my Design Submission/one or more of my Design Submissions is determined to be one or more of the Successful Design(s), I hereby grant the City a perpetual and exclusive right and licence to:

make reproductions of the Successful Design(s) (including electronic Images) to be used to wrap traffic boxes in the City of Sault Ste. Marie; modify the Successful Design(s) (including cropping) to be scalable to a variety of box sizes, styles and layout; digitally apply the Successful Design(s) to vinyl wrap that will be applied to traffic boxes throughout the City; to use the Successful Design(s) for not-for-profit promotion (i.e. brochures, media, publicity, etc.) and educational purposes; remove the Successful Design(s) (or sections of the artwork) from applicable sites for any reason, including endangerment of public safety, damage to the traffic box, documented significant adverse public reaction, replacement of the traffic box.

I acknowledge and agree that the City has the sole discretion to determine the number and location of traffic boxes in the City of Sault Ste. Marie to be wrapped for this Project. I further consent and give permission to the City to release my name/identity as the Successful Artist of the Successful Design(s) to the public in recognition of being the Successful Artist of the Successful Design(s) in whatever media and publication means desired by the City, including but not limited to the press release, reveal event, brochures, publications and media.

I covenant and represent to the City that my Design Submission(s) is an original piece of art created solely by me, that I did not make same from a commercial pattern, mold, or with the use of copyrighted material, that I did not make the design from purchased kits or the use of decals, that it does not contain commercial reproductions or embellished commercial products, and that it does not contain any advertising branding or commercial images.

I shall indemnify and save harmless the City, the Organizing Committee, the Selection Committee and the members thereof from all costs and expenses caused to or incurred by the City and from all claims and demands, awards, losses, costs, damages, actions, suits or other proceedings, by whomsoever made, brought or prosecuted, in any manner based upon, arising out of or connected with my Design Submission(s), including but not limited to the creation of the Design Submission(s), any breach of copyright, submission of the Design Submission, showcasing of the Design Submission and participation in this competition. I further acknowledge and agree that I hereby waive any right to bring a claim or proceeding against the City, the Organizing Committee, the Selection Committee and the members thereof in relation to the Design Submission, the City’s use thereof, and any matters related directly or indirectly to the licence set out herein.

I acknowledge that title to the intellectual property and Design Submission shall in all respects remain and vest with me. I however do hereby grant the City the exclusive and perpetual right and licence as set out herein. I acknowledge that I am participating in this competition entirely at my own risk. I understand that I will not receive any compensation for my Design Submission, unless my Design Submission is selected as a Successful Design(s). If my Design Submission is so selected, the compensation I shall receive is \$500.00 maximum per Successful Design. I acknowledge and agree that as the Successful Artist(s) I will keep the decision confidential until the Successful Design(s) is revealed at Council.

Submitting Artists under the age of 18 will require a Parent or Guardian signature below.

Date: _____ 20 _____

Name of Submitting Artist (print): _____

Signature of Submitting Artist, Parent or Guardian: _____

Name of Witness (print): _____

Signature of Witness: _____

TRAFFIC BOX WRAP COMPETITION – 2016/2017

Artwork: _____

File Name: _____

Factors Evaluated	Evaluator's Comments	Points
First Impression Presentation – is the work engaging, bold or unique?		/10
Technique: Use and coordination of color, harmony of composition, visual balance, form, professionalism and craftsmanship displayed?		/10
Does the work strengthen community identity and place?		/10
Does the work touch on the Canada 150 th Anniversary theme? (Ideas included but were not limited to: diversity & inclusion, reconciliation, the environment and youth)		/10
Adaptability: Can the artwork be used for various location and shaped traffic boxes		/10
Originality/Uniqueness:		/10
Use of space.		/ 10
Communication: Does the work portray and/or convey appropriateness as a traffic box wrap?		/ 10
Total Points		/80

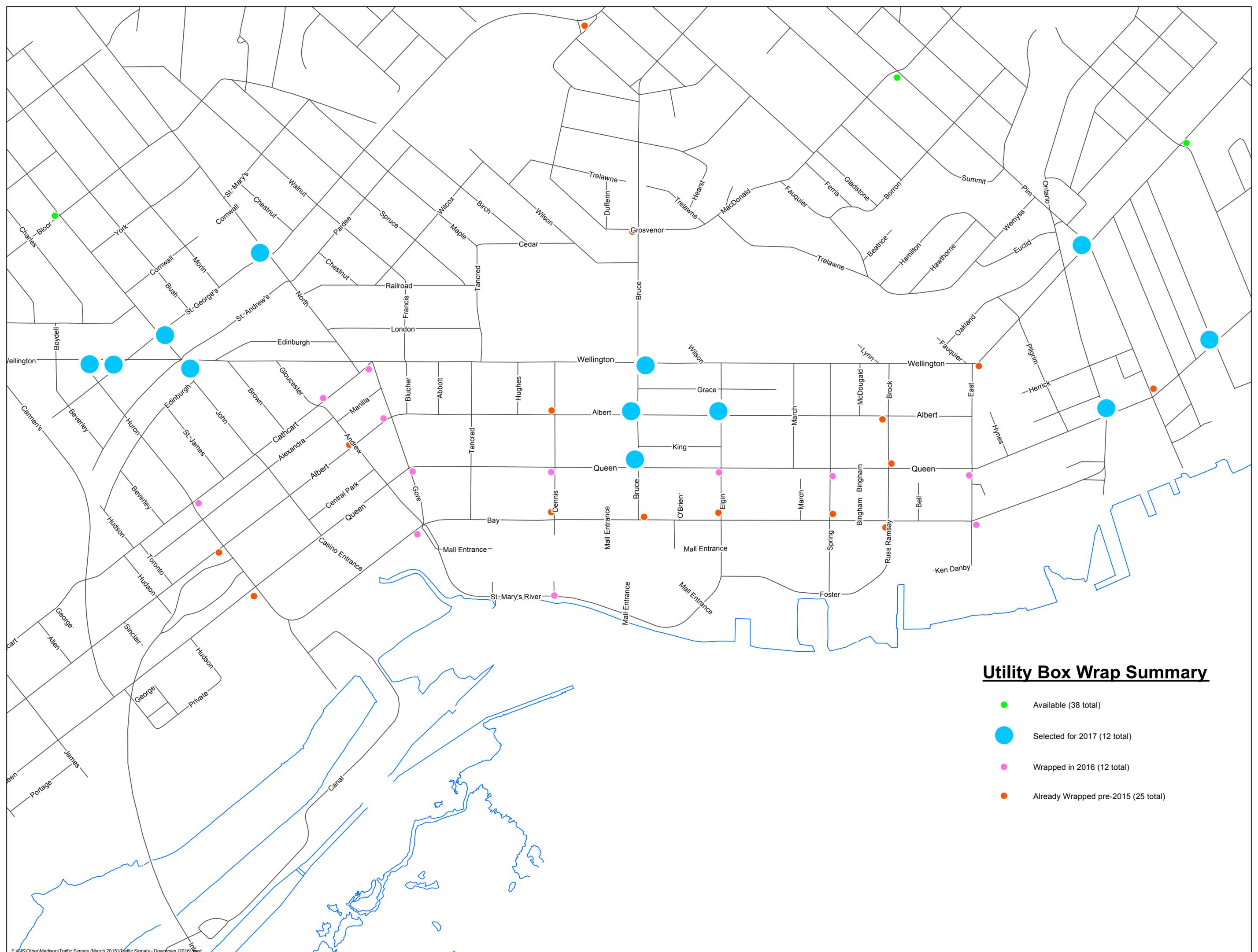
Additional Comments:

Evaluator: _____ **Date:** _____

Appendix A - Traffic Box Specification

								
Cabinet	Super P44	36 in. G	49 in. M	60 in. M	55 in. P44	55 in. P38	77 in. R	67 in. O
Dimensions	57.25 in. H x 61 in. W x 28.65 in. D	40 in. H x 24.50 in. W x 17.25 in. D (OD)	49.00 in. H x 30.25 in. W x 16.88 in. D (OD)	60.00 in. H x 30.25 in. W x 16.88 in. D (OD)	55.00 in. H x 44.25 in. W x 26.00 in. D (OD)	55.00 in. H x 38.25 in. W x 26.00 in. D (OD)	76.75 in. H x 44.25 in. W x 26.00 in. D (OD)	67.00 in. H x 30.25 in. W x 24.75 in. D (OD)
Material	Aluminum 0.125 in.							
Finish	Natural, Powder Coat Paint, West Spray Paint							
Access	1-full size door or 2-full size doors (front and back of cabinet)							
Ventilation	Pleated media fiber filter in door 100 Cubic Feet per Minute (CFM) with thermostatic control							
Locking System	Three-point locking system with choice of locks							
Handles	Stainless steel with padlock feature							
Door Stops	Three-position locking stops on bottom of each door							
Detector Rack Assembly	Shelf-mount detector rack assembly							
Configuration	Eight vehicle phases, four pedestrian phases, and four overlaps (optional)							
Police Door	Signal on/off and flash/auto switches and auto/manual switch with police cord (optional)							
Lighting	Incandescent, Fluorescent or LED							
Shelf Drawer	Slide-out shelf/drawer storage unit (optional)							
Flasher	One slot for two-circuit flasher (optional second slot and flasher)							
Flash Transfer Relay	Receptacles for up to 6 flash transfer relays (optional 8 FTR's)							





Utility Box Wrap Summary

- Available (38 total)
- Selected for 2017 (12 total)
- Wrapped in 2016 (12 total)
- Already Wrapped pre-2015 (25 total)